

# *Bobblehead Project Design Brief*

**Client Company:** Mega Awesome Superdome

**End User:** Event attendees

**Designer:** \_\_\_\_\_

## **Problem Statement:**

Attendance at events in the Mega Awesome Superdome have declined 25% over the last five years. People are increasingly more comfortable enjoying their entertainment in the comfort of their own homes instead of going out.

## **Design Statement:**

Design and 3D print a bobble head prototype that will entice people to attend an event at the Mega Awesome Superdome.

## **Constraints:**

- Head and body must fit pre-determined spring
- Head must bobble when flicked
- Must be aesthetically appealing
- Must promote a specific theme night at Mega Awesome Superdome
- Must not use a volume of more than 2.5 cubic inches of material